



12-22-06

RCE ZW

U.S.P.S. EXPRESS MAIL "POST OFFICE TO ADDRESSEE" SERVICE
DEPOSIT INFORMATION

Express Mail Label No.: EV 906961607 US

Date of Deposit: December 21, 2006

BRINKS
HOFER
GILSON
& LIONE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln of: Elliot Yasnovsky et al.

U.S. Patent Application Serial
No.: 10/700,837

RCE Filing Date: January 11, 2006

Filing Date: November 3, 2003

For: SELF-SERVICE PLATFORM FOR SELLING
ADVERTISING

Attorney Docket No.: 12729/38

Examiner: Namrata Boveja

Group Art Unit: 3622

Mail Stop RCE	12/26/2006 BABRAHA1 00000053 10700837
Commissioner for Patents	01 FC:1801
U.S. Patent and Trademark Office	790.00 OP
P. O. Box 1450	
Alexandria, VA 22313-1450	

REQUEST FOR CONTINUED EXAMINATION (37 C.F.R. § 1.114)

Sir:

Applicant(s) requests continued examination of the above-identified application under 37 C.F.R. §1.114.

- Submission under 37 CFR 1.114 (*check at least one of the following*):
- Previously submitted:
- Applicant(s) requests nonentry of any previously-filed unentered amendments.
- Please enter and consider the Amendment After Final Under 37 C.F.R. §1.116 previously filed on _____
- Consider the arguments in the Appeal Brief or Reply Brief previously filed on _____
- Other: _____
- Attached is/are:
- A Information Disclosure Statement
- A Preliminary Amendment to the written description, claims, or drawings
- New Arguments and/or New Evidence in support of Patentability
- Other: _____

Request for suspension of action:

Applicant(s) hereby request suspension of action on the above-identified application under 37 C.F.R. §1.103(c) for a period of _____ months. (Period of suspension shall not exceed 3 months; requires Processing Fee under 37 C.F.R. §1.17(i)).

 Small Entity Status:

- Applicant hereby asserts entitlement to claim small entity status under 37 CFR §§ 1.9 and 1.27.
- A small entity statement or assertion of entitlement to claim small entity status was filed in prior application no. _____ / _____ and such status is still proper and desired.
- Is no longer desired.

 Applicant(s) calculate the following fees to be due in connection with this Request:

- A Request fee of \$790.00 under 37 C.F.R. §1.17(e).
- A suspension processing fee of \$_____ under 37 C.F.R. §1.17(i).
- An additional filing fee of \$_____ under 37 C.F.R. §1.16 (_____ additional independent claims and/or _____ additional total claims).
- An extension fee of \$_____ under 37 C.F.R. §1.17(a) for a _____ ()-month extension of time.

 Fee payment to cover the above-enumerated fee(s):

- A check in the amount of \$790.00 is enclosed.
- A check in the amount of \$_____ is enclosed.
- Please charge Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE) in the amount of \$_____. A copy of this Request is enclosed for this purpose.
- A payment by credit card in the amount of \$_____ (Form PTO-2038 is attached).
- The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE). A copy of this Request is enclosed for this purpose.

Respectfully submitted,

December 21, 2006

Date



Scott A. Timmerman
Registration No.55,678
Attorney for Applicants